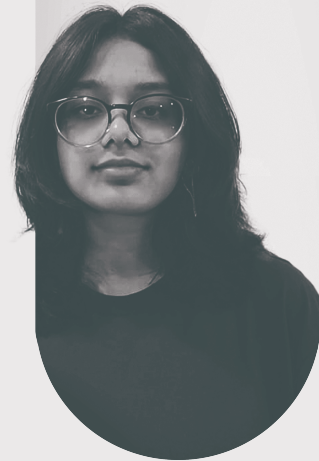# YAMINI RAVICHANDREN
GRAPHIC DESIGNER

As an aspiring Graphic Designer located in Bangalore, I hold the belief that visuals possess the power to convey impactful stories or messages. With a solid grasp of human-centric design, my goal is to craft designs that are both creative and effective. I have a keen interest in *UI, illustrations, branding, print design and packaging.*

SKILLS

- *Adobe Creative Suite* (Illustrator, Photoshop, InDesign)
- Good understanding of color theory and design principles
- A thorough knowledge of human centric design
- Other softwares-*Figma and Procreate*

DESIGN KNOWLEDGE

Illustration
UI
UX
Branding
Packaging
Print Design
Typography

EDUCATION

B. Des - Visual communication
United World Institute of Design
Ahmedabad
2019 - 2023

Deeksha Integrated College
Bangalore
2004 - 2017

Baldwin Girls' High School
Bangalore
2004 - 2017

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EXPERIENCE

Schbang Digital Solutuions (Graphic Visualizer)
Nov 2023 - Current
- Curating aesthetic visuals for the digital marketing of various brands
- Coming up with engaging user based advertising

Moshi Moshi media (Graphic Design Intern)
Jan 20th - Aug 10th 2023
- Produced visual solutions after working with several clients
- Met deadlines while overseeing many projects

Bblewrap (Graphic Design Intern)
Jun 1st - Jul 31st 2022
- Worked on typography and video editing
- Aided with the branding and arrangement of an event